Teradata Customer Education

The combination of web technology through the Teradata Education Network, along with hands-on classroom training, provides each user level with a wide range of opportunities to gain knowledge.

Teradata® Customer Education designs, develops and delivers education that builds skills and capabilities for customers enabling them to maximize their investment from Teradata Corporation. We provide cost-effective training by bringing our highly experienced, certified instructors to you and customizing events to meet your specific company needs. We have been training world-class organizations like yours for over a century.

We have a variety of delivery formats to suit your needs. The combination of web technology through the Teradata Education Network, along with hands-on classroom training, provides each user level with a wide range of opportunities to gain knowledge. Our flexible education options build upon and compliment one another to give you a cost-effective, robust offering.

Education and Certification within six key subject areas of the Teradata system builds the practical knowledge that enables individuals to become active and proficient users. Support costs are reduced when staff is able to effectively support applications development efforts, as well as system maintenance and operations. As the system is more fully utilized, users understand its power and potential, leading to a significant ROI for your company. As the system grows, through additional users and information volume, additional ROI is realized. With use and growth comes the need to keep software and hardware current as well as expand the system to manage additional business demands.

Our training programs, which cover a broad range of subjects, provide essential knowledge to achieve swift and smooth information technology implementation at every organizational level.
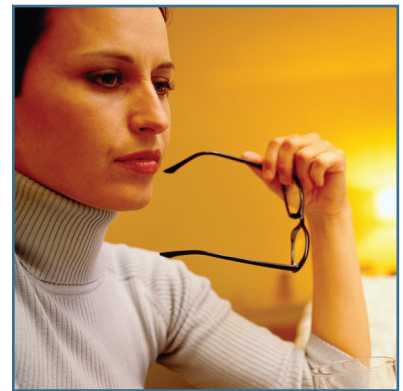
Scheduled Classes

Teradata Customer Education offers public, instructor-led classes in regional educational centers. These classrooms are equipped with state-of-the-art equipment for the student to maximize their learning experience. Check out **TeradataEducationNetwork.com** for our latest list of scheduled offerings.

Customized Classes

We know that training takes time out of your busy schedule, that's why we can customize courses tailored to your specific needs. We will customize the class for you by combining selected topics from our standard offerings.

Teradata's Customized Performance-Based Training ties end-user skills training to your specific corporate and/or departmental objectives. Once objectives are defined,

students learn effective ways to use your data and analyze your results in ways that are targeted at achieving your objectives. Students learn "how to" and more importantly, "how to apply" – accelerating the acceptance of the system and delivering rapid ROI.

TERADATA
Raising Intelligence

Teradata Customer Education

The Teradata Education Network

As the premier on-line learning community for the Teradata users, Teradata Education Network is a membership-based learning community that allows you to harness the power of the internet and expand your Teradata knowledge at your own pace… anytime, anywhere.

Expand your Teradata knowledge and fully utilize your Teradata system with a Teradata Professional Network membership. Whether you are new to Teradata or you are an advanced user, we have the training you need at every level.

A Teradata Professional Network Membership Enables Members to:

> Attend live, on-line virtual classes (at your desk) on timely Teradata topics taught by top Teradata subject matter experts

> Access a library of the recorded virtual classes whenever you are ready to learn

> Utilize Hosted Chat sessions to meet and discuss Teradata topics with subject matter experts

> Access white papers, Orange Books, and helpful hints

Two levels of membership are available to further meet your needs: Teradata Professional Network and Teradata Professional Network Plus.

Teradata Customer Education staff will work with your organization to determine the right level of membership required to meet your training objectives.

The Teradata Certified Professional Program

The Teradata Certified Professional Program establishes an industry standard measure of technical competence for IT professionals using Teradata technology. By demonstrating a level of competency, a Teradata Certified Professional has a distinct advantage in the marketplace. For the employer, certification is proof that an individual has the knowledge and skills necessary to support Teradata technology and to maximize their Teradata investment.

The Teradata Certified Professional Program consists of eight core certifications and provides a logical progression for specific job roles. Each certification level has one or more exams required. Certification formally acknowledges skills and proves key competencies in Teradata technology. Achieve the first three baseline certifications: Certified Professional, Certified Implementation Specialist, and Certified SQL Specialist and you will receive Advanced Teradata Certified Professional certification. Achieve all six certifications and you will be granted the distinction and credentials of Teradata Certified Master certification.

Education and training on the implementation and use of Teradata is critical to the ultimate success of an organization's deployment of a Teradata system. We will work with each organization to develop customized learning plans which provide a training framework for the different user roles within each company. Accelerate your ROI and user acceptance through Teradata Customer Education.

For more information on the Teradata Education Network and our instructor-led training courses, visit **TeradataEducationNetwork.com**.
To learn about the Teradata Certified Professional Program, visit **Teradata.com/certification**.

TERADATA
Raising Intelligence